

BUSINESS STUDIES CURRICULUM MAP



Year 10

Half Term 1

U1 - Introduction to Business
Explore how businesses operate

Half Term 2

U1 - Introduction to Business
Market Research and the Marketing Mix

Half Term 3

U2 - Finance for Business
Costs, Profit, Breakeven, Budgeting, Cashflow

Half Term 4

U2 - Finance for Business
Financial Statements and Ratios

Half Term 5

U2 - Finance for Business
Financial Statements and Ratios

Half Term 6

U2 - Finance for Business
Revision and external assessment



Year 11

Half Term 1

U4 - Promoting a Brand
Branding and the Promotional Mix

Half Term 2

U4 - Promoting a Brand
Branding methods, Promoting a Brand

Half Term 3

U3 - Enterprise in the Business World
Trends and the current business environment

Half Term 4

U3 - Enterprise in the Business World
Plan an idea for a new Business

Half Term 5

U3 - Enterprise in the Business World
Present a business model for a start up business

Half Term 6

Exams

